

RESUME



Ashish Patil

Data Analyst

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Location:

Pune, MH, India

DOB:

September 9th, 1995

A Bit About Me

Hi, I'm Ashish Patil, a skilled Data Analyst with over 4 years of experience in leveraging data to help businesses make informed decisions. I excel in SQL, Excel Advanced, and dashboard creation using tools like Power BI and Tableau to transform complex data into clear, interactive visualizations.

My expertise includes data cleaning, analysis, and reporting, enabling organizations to uncover insights that drive growth and operational efficiency. With a strong foundation in data querying and advanced Excel functions, I build robust dashboards that provide real-time performance tracking and actionable metrics.

I hold an MBA and BBA from Bharati Vidyapeeth Deemed University, Pune, and have contributed significantly at Multispark Technologies by delivering data-driven solutions tailored to business needs.

Outside of work, I enjoy football, gaming, and keeping up with the latest trends in technology and analytics.

Tools & Technologies

Skilled in a diverse tech stack covering data analysis, visualization, and front-end development.

From building dashboards to crafting responsive web interfaces, I bring ideas to life with code and log

What I Work With



Advance Excel



Power BI



SQL



Python

Tech Stack



HTML



CSS



Java Script



React



Node



C/C++



Education

BBA (Marketing) - 2020

**Bharati Vidyapeeth Institute Of
Management, Pune**

Completed a Bachelor of Business Administration (BBA) in Marketing from Bharati Vidyapeeth Institute of Management, Pune. Gained solid knowledge in marketing strategies, consumer behavior, digital marketing, and market research. Developed practical skills in brand management, advertising, and sales, supported by a strong foundation in overall business management.

MBA (Marketing & International Business) - 2024

**Bharati Vidyapeeth Institute Of
Management, Pune**

Completed an MBA in Marketing and International Business from Bharati Vidyapeeth Institute of Management, Pune. Gained in-depth knowledge of global marketing strategies, international trade policies, and cross-cultural business management. Developed practical skills in strategic marketing, global branding, and international sales management.

Undertook projects such as a market entry strategy analysis for a multinational company, digital marketing campaign development targeting international audiences, and a supply chain optimization study for global operations. These projects enhanced my ability to apply theoretical concepts to real-world business challenges and strengthened my leadership and decision-making skills in diverse business environments.



Work Experience

Multispark Technologies

Business/Data Analyst

March 2023 - Feb 2025

(2+ Years)

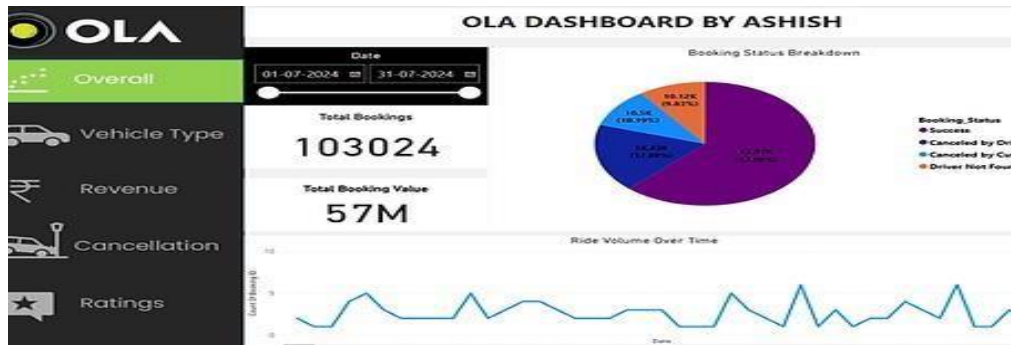
- Extracted, transformed, and loaded (ETL) data from multiple sources using SQL to create clean and reliable datasets for analysis and reporting.
- Developed and maintained interactive dashboards and reports in Power BI, enabling business stakeholders to make data-driven decisions and track KPIs effectively.
- Utilized Python (Pandas, NumPy, Matplotlib, Seaborn) for data cleaning, manipulation, and advanced statistical analysis to identify trends, patterns, and insights.
- Conducted complex data analysis and modeling using Advanced Excel features including PivotTables, VLOOKUP, Macros, and Power Query to automate reporting processes and improve efficiency.
- Collaborated cross-functionally with business teams to gather requirements, translate business needs into technical solutions, and deliver actionable insights.
- Monitored data quality and integrity, troubleshooting discrepancies and ensuring accuracy in all reports and dashboards.
- Supported ad-hoc analysis and data requests, presenting findings clearly to non-technical audiences through reports and presentations.
- Implemented automation for recurring data tasks, reducing manual effort and turnaround time.



Projects

OLA Ride Analytics Dashboard – Power BI Project

Created a Power BI dashboard to analyze ride-hailing data, revealing key insights on ride trends, customer and driver behavior, and revenue sources. Utilized advanced visualizations like time-series charts, rating comparisons, and cancellation analyses. Demonstrated strong skills in data modeling, transformation, and business- focused storytelling.



End-to-End ETL and SQL Analysis of OLA Ride Data

This project focuses on building an end-to-end ETL pipeline to analyze booking data from OLA, a leading ride-hailing platform. Raw ride data was extracted, cleaned, and transformed to enable

efficient querying and business insight generation using SQL. Key performance indicators such as ride success rates, cancellation reasons, customer behavior, and payment methods were analyzed. The project highlights the use of SQL for operational analytics, customer segmentation, and driver performance, providing actionable insights to improve platform efficiency and user satisfaction.

```
-- OLA PROJECT BY ASHISH PATIL --  
  
1. Retrieve all successful bookings:  
LECT * FROM bookings  
ERE BOOKING_STATUS = 'Success';  
  
2. Find the average ride distance for each vehicle type:  
LECT VEHICLE_TYPE, ROUND(AVG(RIDE_DISTANCE), 2) FROM bookings  
GRP BY VEHICLE_TYPE;  
  
3. Get the total number of cancelled rides by customers:  
LECT COUNT(*) FROM bookings  
ERE BOOKING_STATUS = 'Canceled by Customer';  
  
4. List the top 5 customers who booked the highest number of rides:  
LECT CUSTOMER_ID, COUNT(BOOKING_ID) AS "No. Bookings" FROM bookings  
ERE BOOKING_STATUS = 'Success'  
GRP BY CUSTOMER_ID  
DER BY NO_BOOKINGS DESC  
LIMIT 5;
```

Electronics Sales Dashboard - Excel

This Excel Sales Dashboard provides a dynamic overview of an electronic shop's performance, showcasing total sales of ₹8.46 million. It features breakdowns by product, category, location, month, and salesperson, with interactive visuals and key metrics to track trends, identify top performers, and support data-driven decision-making.





Hobbies

- **Football:** Regularly participate in local football tournaments.
- **Gaming:** Passionate about PC and mobile gaming, with an interest in game development.
- **Coding:** Continuously improving programming skills, with a focus on data analytics and problem-solving.



Career Summary

Results-driven Data Analyst with 2+ years of experience in transforming raw data into actionable insights to drive strategic decision-making. Proficient in ETL processes using SQL to build clean, reliable datasets from multiple sources. Adept at developing dynamic dashboards and reports in Power BI, enabling effective KPI tracking and real-time business intelligence. Skilled in Python (Pandas, NumPy, Matplotlib, Seaborn) for data manipulation, visualization, and advanced statistical analysis. Demonstrated expertise in automating reporting workflows using Advanced Excel tools such as PivotTables, VLOOKUP, Macros, and Power Query. Known for collaborating with cross-functional teams to translate business requirements into technical solutions, ensuring high data accuracy and delivering clear insights to both technical and non-technical stakeholders. Proven track record of improving reporting efficiency through automation and proactive data quality monitoring.



Links

LinkedIn - www.linkedin.com/in/ashish-patil-50b144139/

Portfolio Website – ashishtheanalyst.com

GitHub - github.com/Ashish5770